

Business Promotional Expenses 2017

		Cost	Frequency	Total	2016 Budget	2016 Actuals	2017 Budget
INCOME:							
5010	Dues	\$ 0.25	1	153970	\$ 13,705.25	\$ 13,681.37	\$ 26,619.99
5005	Developer Contribution				\$ 15,000.00	\$ 15,000.00	\$ -
Total Income:					\$ 28,705.25	\$ 28,681.37	\$ 26,619.99

		Cost	Frequency	Total	2016 Budget	2016 Actuals	2017 Budget
Business Promotional Expenses							
6360	Promotional Events				\$ 20,000.00	\$ 13,777.55	\$ 20,000.00
6320	Event Manager						\$ 7,500.00
6364	Advertising				\$ 4,000.00	\$ 1,489.50	\$ 4,000.00
6368	Signage/Flags				\$ 2,500.00	\$ 3,191.01	\$ 4,000.00
6122	Seasonal Decorations				\$ 3,000.00	\$ 10.84	\$ 3,000.00
6625	Office Expenses				\$ -		\$ -
Total Expenses:					\$ 29,500.00	\$ 18,468.90	\$ 38,500.00

Net Cash Flow **\$ (794.75)** **\$ 10,212.47** **\$ (11,880.01)**

